

La Jolla Alta Master Council Newsletter

May 2022

Highlights from the April Board Meeting

1. Member Incentive Program

Mailing and postage costs are a major expense for the association. The majority of members still receive statements by mail and make payments by check. The Board has approved an incentive program to encourage more members to sign up for ACH payments and to receive statements and other association information by email. Any member who is already signed up for ACH payments and email correspondence or who signs up for ACH payments and email correspondence by June 30, 2022 will be included in a raffle for a \$200 gift card. The winner will be selected at the July board meeting that will be held on July 27th. The forms to sign up are attached to this newsletter.

2. Court Lighting

The new LED lighting has been installed for the 5 courts. Shades have been added to reduce the amount of light that extends beyond the courts. The LED lighting will provide better, brighter lighting for the 5 courts using much less electricity.

3. Energy Saving Initiatives

Efforts are underway to reduce the energy costs for the facility. We are exploring options to add solar electric generating panels to reduce our electricity costs and installing a high efficiency lap pool heater to reduce our natural gas expenses.

4. Facility Improvements

The Board